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## **New Jersey Clean Communities Council Honors Congregation B'nai Tikvah with the "Adopt-a-Highway" Award**

**NORTH BRUNSWICK – August 10, 2017** –You can often find Jeff Cadoff spending his Sundays near Congregation B'nai Tikvah in North Brunswick, after dropping off his 12-year-old daughter at religious school.

Three years ago, Cadoff and his daughter decided to adopt this section of U.S. Route 1 south that passes Congregation B'nai Tikvah, located about a block away, at Finnegans Lane. This cleanup work has earned the synagogue the "Adopt-a-Highway" award from the New Jersey Clean Communities Council (NJCCC).

The "Adopt-a-Highway" Award is presented to a business, community organization, school, or individual that has cleaned and maintained public property for at least two years.

"This was a way to get involved in the synagogue and do something to help our community in a non-sectarian way," Cadoff said. "I wanted to participate in a positive way."

Over the last three years, more than 40 congregants have helped Cadoff keep the section of highway clear of litter.

"When you're walking along the road, you can see how much stuff is thrown," Cadoff said. "You start to appreciate what it takes to clean up the roads, as well as the negative effects when you throw things out your car window."

"Our Adopt-a-Highway partners have incredible passion in keeping New Jersey clean," said NJCCC Executive Director Sandy Huber. "Congregation B'nai Tikvah is the ideal organization to win this award, creating a deeper appreciation for a litter-free New Jersey."

The New Jersey Clean Communities Council is a comprehensive, statewide litter-abatement program that has served New Jersey residents and visitors for more than 25 years. Learn more at [njclean.org](http://njclean.org).

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