

# Request for Proposal

## Project Director Single-Use Plastics Initiative



The New Jersey Clean Communities Council is a 501c3 non-profit corporation funded by the State of New Jersey Department of Environmental Protection and private sector donations to reduce litter through education, cleanup and enforcement. The NJCCC is also responsible for managing an education and outreach program for New Jersey's single-use plastics law.

The Council is currently accepting proposals for a project director to oversee the purchase and dissemination of reusable bags to overburdened communities, county welfare agencies, food banks and at local events throughout NJ. The Director will be responsible for developing and implementing a comprehensive plan to design, purchase, and coordinate delivery of reusable bags to various organizations and will be part of strategic team working on statewide implementation of our "Bag Up NJ" and "Skip the Straw" campaigns.

### **Contract Amount:**

Budget should not exceed \$65,000.

### **Contract Period:**

The contract period will run from July 1, 2022 – April 1, 2023. The NJ Clean Communities Council reserves the right to extend the contract for two additional 9-month contracts.

### **Criteria:**

The contract will be awarded to a company, organization or individual who demonstrates experience in project management, developing new initiatives and partnerships, coordinating committees, interfacing with government and non-profit organizations, and who submits a proposal that is innovative, results-oriented, and demonstrates the best use of funding. Ideally, the vendor should also have direct experience working in environmental education and anti-littering initiatives.

### **Contact**

Proposals must include the following information:

- Full name of business or individual, Business Address
- Type of company, i.e., corporation, LLC, Partnership, Sole Proprietor
- Evidence of NJ Business Registration
- Evidence of Certificate of Employee Information Report from State of New Jersey
- Education and Experience
- List of three references with contact information and type of services provided
- Fee schedule, if applicable

Proposals should be emailed to [njccc@njclean.org](mailto:njccc@njclean.org). All proposals must be received *by 4:00 p.m. on June 24, 2022*. Visit [www.njclean.org](http://www.njclean.org) and [www.bagupnj.com](http://www.bagupnj.com) for information on the activities of the NJ Clean Communities Council. Any questions regarding this RFP must be submitted to JoAnn Gemenden at [njccc@njclean.org](mailto:njccc@njclean.org) by June 20, 2022

### **Evaluation**

Vendor proposals will be evaluated on experience, creativity and best use of funding.

### **Deadline**

Proposals must be received by **4:00 p.m. on Friday, June 24, 2022**.