

Request for Proposal

Project Director Single-Use Plastics Initiative



The New Jersey Clean Communities Council is a 501c3 non-profit corporation funded by the State of New Jersey Department of Environmental Protection and private sector donations to reduce litter through education, cleanup and enforcement. The NJCCC is also responsible for managing an education and outreach program for New Jersey's single-use plastics law.

The Council is currently accepting proposals for a project director to oversee NJCCC's single use outreach and education program. Duties will include engagement of schools in PSA video contest and student exchange program, website development, and purchase and dissemination of reusable bags to overburdened communities, county welfare agencies, food banks and at local events. The Project Director will be responsible for developing and implementing a comprehensive plan to design, purchase, and coordinate delivery of reusable bags to various organizations and will be part of strategic team working on statewide implementation of our "*Litter Free NJ*" and "*Skip the Straw*" campaigns.

Contract Amount:

Budget should not exceed \$52,000.

Contract Period:

The contract period will run from February 1, 2024 – January 31, 2025. The NJ Clean Communities Council reserves the right to extend the contract for one additional 12-month contract.

Criteria:

The contract will be awarded to a company, organization or individual who demonstrates experience in project management, developing new initiatives and partnerships, coordinating committees, interfacing with government and non-profit organizations, and who submits a proposal that is innovative, results-oriented, and demonstrates the best use of funding. Ideally, the vendor should also have direct experience working in environmental education and anti-littering initiatives.

Contact

Proposals must include the following information:

- Full name of business or individual, business address
- Type of company, i.e., corporation, LLC, Partnership, Sole Proprietor
- Evidence of NJ Business Registration
- Education and Experience
- List of references with contact information and type of services provided
- Fee schedule, if applicable

Proposals should be emailed to njccc@njclean.org. All proposals must be received *by 4:00 p.m. on January 24, 2024*. Visit www.njclean.org and www.litterfreenj.com for information on the activities of the NJ Clean Communities Council. Any questions regarding this RFP must be submitted to JoAnn Gemenden at njccc@njclean.org by January 12, 2024.

Evaluation

Vendor proposals will be evaluated on experience, creativity and best use of funding.

Deadline

Proposals must be received by **4:00 p.m. on Wednesday, January 24, 2024**.