Media Contact: Lauren Koenigsberg lauren@jaffecom.com (973) 315-0300

"Fins for the Future" Earns "Adopt-a-Beach" Award from the New Jersey Clean Communities Council

Group Cleans Up 4,000 Pounds of Litter from Delaware River

CAMDEN – **June 24, 2015** – Fins for the Future, the internal conservation committee at Adventure Aquarium in Camden, received the New Jersey Clean Communities' "Adopt-a-Beach" Award for its work in cleaning and maintaining banks on the Delaware River.

Fins for the Future strives to advance the conservation of species and the habitats in which they live. They began participating in the International Coastal Cleanup (ICC) Day through Ocean Conservancy in 2009.

Accepting the award on behalf of Fins for the Future was Dave Littlehale, who is the Zoological Operations Manager at Adventure Aquarium.

"Trash regularly washed up along the shoreline at Michael J. Doyle Park, a site on the Delaware River in Camden, so Fins for the Future increased the cleanup efforts," Littlehale said. Over the course of 19 "RiverSweeps," Fins for the Future has removed almost 4,000 pounds of litter from the Delaware River since in 2012.

"Fins for the Future is a terrific partner for us in Camden and has made tremendous strides in the battle against litter," said Sandy Huber, executive director of the New Jersey Clean Communities Council. "We are proud to salute the work and the ongoing commitment to a litter free Delaware River."

New Jersey Clean Communities is a comprehensive, statewide litter-abatement program that has served New Jersey residents and visitors for more than 25 years. Learn more about the New Jersey Clean Communities Council at *njclean.org*.

end

PHOTO CAPTION: Trevor Haverluk, Training and Development Manager at Adventure Aquarium, volunteers to clean up the Delaware River as part of the New Jersey Clean Communities Council "Adopt-a-Beach" statewide effort.