New Brunswick Wins Statewide "Cleanup Award" from the New Jersey Clean Communities Council

NEW BRUNSWICK – July 28, 2016 – The City of New Brunswick has received the "Urban Cleanup Team Award" from the New Jersey Clean Communities Council (NJCCC).

The New Brunswick Department of Public Works (DWP) held its annual Urban Cleanup Week from April 16-24. The DWP provided trash bags and cleanup supplies for volunteers, and properly disposed of the collected litter at the end of each day.

Eight volunteer cleanups were conducted throughout the week by Uptown Cleanup Crew, the New Brunswick Environmental Commission, and various Rutgers University affiliated groups. The week is dedicated to removing excess litter in the city through waste drop offs and volunteer cleanups, and each day featured environmental-themed events.

Flowers and leaf bags were also given away throughout the week to residents.

Four local elementary schools also participated during Urban Cleanup Week on "School Kids Sweep Up Day," a day dedicated to involving children and educating them on the effects of littering.

"The urban cleanup week in New Brunswick is a terrific example of what can be accomplished when the whole community participates," said NJCCC Executive Director Sandy Huber. "It's great to see that all people, college students, children, and local volunteers, want to do their part."

NJCCC is a comprehensive, statewide litter-abatement program that has served New Jersey residents and visitors for more than 25 years. Learn more at njclean.org.