

CLEAN COMMUNITIES POSTER CONTEST/EDUCATIONAL COMPONENT/OUTLINE
Alloway Township Clean Communities Program/Anne Sullivan

I Contest as Alternative to Assembly

- A. More Hands On
- B. Students participate and produce SOMETHING!
- C. When made into a contest with content, learning is by “osmosis”
- D. In this particular case, it solved a problem of getting into the school. By having a parent, teacher and the Clean Communities Coordinator, herself involved, it becomes a three way partnership.

II Get Result Oriented Players

- A. A “can-do” Parent with a positive attitude softens adversity
- B. Create and enforce deadlines: set clear cut goals
- C. Awards- either recognition, paper or combo. Acknowledgement at assembly programs. Local merchant gift certificates for top poster winners.

III Plan For it To Take Longer

- A. Anticipate and factor in for delays
- B. Be Firm on commitment
- C. Send reminders

IV Emphasize Pilot Project and Innovative to Cover Novelty

V Municipal Bulletin Board (central location where posters can be viewed by all visitors)

- A. Public Relations/Marketing Tool
- B. Creates Synergy with other bulletin posted programs
- C. Advertisement for Clean Communities Program

VI Incorporate Program Throughout Community

- A. Rotate posters to other various locations

VII If Done Well

- A. School will call to repeat the program and you get to do it all over again.
- B. Correct any missteps from previous year.
- C. Give it more time than previous year.
- D. Make presentations at school.

VIII Be Positive!

IX It's Rewarding, fun and a “WIN-WIN” for all.

X Who Can Say “NO” to ART? ☺