

## NJCCC 2026 Sponsorship Package

The below rates for 2026 are divided into two columns. The column on the left is for sponsorships of signature annual NJCCC events - the Mayors' grant announcement in May, the fall awards ceremony/gala, the NJ League of Municipalities conference, the film festival and other special events, promotions and contests. The column on the right includes the signature events, as well as the SIMs conference in March.

|                         | <b>Column 1</b>        | <b>Column 2</b>                                   |
|-------------------------|------------------------|---|
| Tiers:                  | NJCCC Sponsored Events | With SIMS Sponsorship*<br>(20% combined discount) |
| <b>Diamond Package</b>  | \$15,000               | \$24,000  |
| <b>Platinum Package</b> | \$10,000               | \$16,000  |
| <b>Gold Package</b>     | \$ 7,500               | \$12,000  |
| <b>Silver Package</b>   | \$ 5,000               | \$ 8,000  |
| <b>Bronze</b>           | \$ 3,500               | \$ 6,000  |

### **Diamond Package Sponsors will:**

- Be recognized via a press release and logos on two websites that NJCCC operates: NJClean.org and LitterFreeNJ.com
- Be recognized on "Thank You 2026 Sponsors" poster boards at the Sustainability in Motion Conference (Atlantic City), Annual NJCCC Awards ceremony, annual grant announcement ceremony
- Opportunity to speak at General Session Sustainability in Motion Conference\*
- Be recognized in a special, annual eblast from NJ Clean Communities Council to all its newsletter subscribers (6,000+) with up to a 200-word description of the sponsor.
- Be recognized as sponsors for two (2) Lunch and Learn Webinars in 2026

### **NJCCC Grant Announcement with Mayors**

- Vendor Table (premium location)
- A Full-sized Sponsor Sign on Poster-Sized Foamcore (24 by 36)
- Recognition in welcome remarks as a Premier, top-level Sponsor
- Recognition in May NJCCC eblast newsletter as a sponsor (Top tier reference)
- Two "thank you" social media graphics appearing in the month before the event, posted on NJCCC Facebook, LinkedIn and Instagram channels
  - One of the graphics will be a short video of the sponsor, highlighting why they are a Premium sponsor and congratulating grant recipients.
- Acknowledgement in post-event social media REEL

### **Annual Awards Ceremony**

- Vendor Table (premium location)
- Two Sponsor Signs on Poster-Sized Foamcore
- Top Recognition in Printed Program with full page ad
- Lead Recognition in welcome remarks as a Sponsor
- Lead Recognition in September NJCCC blast newsletter as an awards sponsor

- Eight complimentary tickets including VIP Cocktail Reception
- Two “thank you” social media graphics in the month before the event, posted on NJCCC Facebook, LinkedIn and Instagram channels
  - One of the graphics will be a short video of the sponsor, highlighting why they are a Premium sponsor and congratulating winners

### **NJ League of Municipalities Conference**

- Lead Sponsor Signage on Poster-Sized Foamcore during Annual NJLM Session
- Lead Recognition at NJCCC booth on exhibitor floor as a Premier, top-level sponsor
- Lead Recognition in welcome remarks at session as a Premier, top-level Sponsor
- Lead Recognition in October NJCCC eblast newsletter as a Premier, top-level sponsor
- Two “thank you” social media graphics in the month before and after the event, posted on NJCCC Facebook, LinkedIn and Instagram channels

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### **Platinum Package Sponsors will:**

- Be recognized via a press release and logos on two websites that NJCCC operates: NJClean.org and LitterFreeNJ.com
- Be recognized on “Thank You 2026 Sponsors” poster boards at the Sustainability in Motion Conference, Annual NJCCC Awards ceremony, annual grant announcement ceremony
- Opportunity to speak on a panel at Sustainability in Motion Conference\*
- Be recognized in a special, annual eblast from NJ Clean Communities Council to all its newsletter subscribers (6,000+) with up to a 150-word description of the sponsor.
- Be recognized as sponsors for one (1) Lunch and Learn Webinar in 2026

### **Inclusion in NJCCC Grant Announcement with Mayors**

- Vendor Table (premium location)
- Full-sized Sponsor Sign on Poster - Sized Foamcore (24 by 36)
- Full-page Recognition in Printed Program
- Recognition in welcome remarks as Sponsor
- Recognition in May NJCCC eblast newsletter as a sponsor
- “Thank you” social media graphics appearing in the month before the event, posted on NJCCC Facebook, LinkedIn and Instagram channels
- Acknowledgement as Platinum Sponsor in post-event social media REEL

### **Annual Awards Ceremony**

- Vendor Table (premium location)
- Sponsor Sign on Poster-Sized Foamcore
- Recognition in Printed Program
- Recognition in welcome remarks as a Sponsor
- Recognition in September NJCCC blast newsletter as a ceremony sponsor
- Six complimentary tickets including VIP Cocktail Reception
- “Thank you” social media graphics in the month before the event, posted on NJCCC Facebook, LinkedIn and Instagram channels

## **League of Municipalities Conference**

- Sponsor Signage on Poster-Sized Foamcore during Annual NJLM Session
- Recognition at NJCCC booth on exhibitor floor as a top-level sponsor
- Recognition in welcome remarks as a top-level Sponsor
- Recognition in October NJCCC eblast newsletter as a top-level sponsor
- “Thank you” social media graphic in the month before the event, posted on NJCCC Facebook, LinkedIn and Instagram channels

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## **Gold Package Sponsor will:**

- Be recognized via a press release and logos on two websites that NJCCC operates: NJClean.org and LitterFreeNJ.com
- Be recognized on “Thank You 2026 Sponsors” poster boards at the Sustainability in Motion Conference, Annual NJCCC Awards ceremony, annual grant announcement ceremony
- Be recognized as a Gold sponsor in a special, annual eblast from NJ Clean Communities Council to all its newsletter subscribers (6,000+)

## **Inclusion in NJCCC Grant Announcement with Mayors**

- Vendor Table
- Full-sized Sponsor Sign on Poster - Sized Foamcore (24 by 36)
- Recognition in welcome remarks as Sponsor
- Recognition in May NJCCC eblast newsletter as a sponsor
- “Thank you” social media graphics appearing in the month before the event, posted on NJCCC Facebook, LinkedIn and Instagram channels
- Acknowledgement as Gold Sponsor in post-event REEL

## **Annual Awards Ceremony**

- Vendor Table
- Logo included on Poster-Sized Foamcore
- Recognition in Printed Program
- Recognition in welcome remarks as a Sponsor
- Recognition in September NJCCC blast newsletter as a gala sponsor
- Four complimentary tickets including VIP Cocktail Reception
- “Thank you” social media graphics in the month before the event, posted on NJCCC Facebook, LinkedIn and Instagram channels
- Company Logo included in post event REEL

## **November 18-20 – League of Municipalities Conference**

- Logo Signage on Poster-Sized Foamcore
- Recognition in welcome remarks as a Gold Sponsor
- Recognition in October NJCCC eblast newsletter as Gold Sponsor

- “Thank you” social media graphic in the month before the event, posted on NJCCC Facebook, LinkedIn and Instagram channels
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**Silver Package Sponsor will:**

- Be recognized via a press release and logos on two websites that NJCCC operates: NJClean.org and LitterFreeNJ.com
- Be recognized on “Thank You 2026 Sponsors” poster boards at the Sustainability in Motion Conference (Atlantic City), Annual NJCCC Awards ceremony, annual grant announcement ceremony
- Company logo recognized in a special, annual eblast from NJ Clean Communities Council to all its newsletter subscribers
- Be recognized as sponsors for one (1) Lunch and Learn Webinars

**Inclusion in NJCCC Grant Announcement with Mayors**

- Vendor Table
- Company logo listed on a Full-sized Sponsor Sign on Poster-Sized Foamcore (24 by 36)
- Recognition in welcome remarks as a Silver Sponsor
- Recognition in May NJCCC eblast newsletter as a Silver sponsor
- Company logo appearing in the month before the event, posted on NJCCC Facebook, LinkedIn and Instagram channels
- Acknowledgement as a Silver Sponsor in post-event social media REEL

**Annual Awards Ceremony**

- Vendor Table
- Company logo listed on Poster-Sized Foamcore
- Recognition in Printed Program
- Recognition in welcome remarks as a Sponsor
- Recognition in September NJCCC blast newsletter as an awards ceremony sponsor
- Two complimentary tickets including VIP Cocktail Reception
- A “thank you” social media graphic in the month before the event, posted on NJCCC Facebook, LinkedIn and Instagram channels

**November 18-20 – League of Municipalities Conference**

- Company logo listed on Poster-Sized Foamcore
  - Recognition at NJCCC booth on exhibitor floor
  - Recognition in welcome remarks as a Sponsor
  - Recognition in October NJCCC eblast newsletter
  - A “thank you” social media graphics in the month before the event, posted on NJCCC Facebook, LinkedIn and Instagram channels
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**Bronze Package Sponsor will:**

- Be recognized via a press release and logos on two websites that NJCCC operates: NJClean.org and LitterFreeNJ.com
- Be recognized on “Thank You 2026 Sponsors” poster boards at the Sustainability in Motion Conference, Annual NJCCC Awards ceremony, annual grant announcement ceremony
- Be recognized in a special, annual eblast from NJ Clean Communities Council to its newsletter subscribers.

#### **Inclusion in NJCCC Grant Announcement with Mayors**

- Vendor Table
- Company logo listed on Poster-Sized Foamcore (24 by 36)
- Recognition in welcome remarks as a Bronze Sponsor
- Recognition in May NJCCC eblast newsletter as a sponsor
- “Thank you” social media graphics appearing in the month before the event, posted on NJCCC Facebook, LinkedIn and Instagram channels
- Acknowledgement As Bronze Sponsor in post-event social media REEL

#### **Annual Awards Ceremony**

- Vendor Table (premium location)
- Company logo listed on Poster-Sized Foamcore
- Recognition in Printed Program
- Recognition in welcome remarks as a Sponsor
- Recognition in September NJCCC blast newsletter as a gala sponsor
- One complimentary ticket at VIP Cocktail Reception
- “Thank you” social media graphics in the month before the event, posted on NJCCC Facebook, LinkedIn and Instagram channels

#### **November 18-20 – League of Municipalities Conference**

- Bronze Sponsor Signage on Poster-Sized Foamcore at annual League Session and NJCCC exhibitor booth
- Recognition in welcome remarks at session as Bronze Sponsor
- Recognition as Bronze Sponsor in October NJCCC eblast newsletter
- “Thank you” social media graphic in the month before the event, posted on NJCCC Facebook, LinkedIn and Instagram channels